

***SAN DIEGO ALLIANCE for ASIAN PACIFIC ISLANDER
AMERICANS***

& FILIPINO AMERICAN CAUCUS OF SAN DIEGO COUNTY

2008 CANDIDATE/CAMPAIGN INFORMATION

- 1.) Candidate name: **Rosalie Toledo Zarate**
- 2.) Campaign address: **1730 E. 12th St.
National City, CA 91950**
- 3.) Office sought: **National City Council**
Legislative district, if appropriate:
- 4.) Are you the incumbent: **Yes**
- 5.) Campaign website: **N/A**
- 6.) Campaign email: **zacrose@cox.net**
- 7.) Campaign phone: **619-474-1793 or 619-962-6911**
- 8.) Campaign manager: **Rosamaria Sias**

PERSONAL INFORMATION

- 9.) Are you a member of a Filipino, Asian &/or Pacific Islander organization? **No**
- 10.) If yes, please list your affiliations:

Please limit your answers to no more than 250 words:

11.) What makes you the most qualified person for office?

I have served 3 terms. My involvement in various Boards' and Commission's has given me insight to the needs of my community. I've helped establish different ordinances for the health & safety to our city. Many of the projects and enhancements you see today were accomplished during my term in office. I'm a consensus builder and give sensitivity to the council. I have lived, worked and raised my family in National City. I enjoy working for the citizen's of National City

12.) Why seek support from the Filipino and Asian Pacific Islander community?

My father was Filipino and I would like to be supported by the Filipino Community. My father had a vision. At one time part of Plaza Blvd. was our 8 acre farm and later he had the first Filipino Sari Sari Store in National City. Later he had two apt. complexes "Tiki Palms Apt." and "Casa Toledo".. I'd like to carry that pride my father had for his Filipino culture.

13.) If elected, what are your top priorities during your term?

Building up our revenue by creating projects to help sustain our expenses. Continue to make Public Safety #1 priority. Look at the different levels of our housing elements to serve our citizens Beef up our Code conformance and make businesses and absentee landlords come into compliance to their properties.

14.) What distinguishes your priorities and goals from the other candidates?

I believe my term in office gave me the opportunity to be strong and proven leader in reaching goals for our city. As I look at all that has been accomplished I feel I have served my community well. I continue to have a vision for a brighter future for National City.

15.) How have you in the past and how will you in the future used your position to expand the presence and influence of Filipinos and Asian Pacific Islanders in public policy and politics?

I was a supporter of The Filipino Village for National City. I believe with the help of businesses and active Filipino groups this could become a reality. But it will take dedication and collaboration from developers, businesses and Filipino's organizations to make it happen. We have a melting pot in our city. I look at what San Diego has accomplished in little Italy....Why not in National City?

16.) What have you done that demonstrates your commitment to and effectiveness in promoting Filipino and Asian Pacific Islander interests (and if you have not contributed, please discuss any area(s) you may have made a contribution &/or improve the current condition)?

During our Block Grant funding I've always been a supporter to Pasacat dance groups as well as Samahan Clinic. I believe they do a great job for our community. I love how Pasacat brings to people the rich culture of the Filipino dance & music. Samahan also does their part in helping the senior's and having Youth Programs for our children to empower them.

17.) In a difficult budget year, how would prioritize raising taxes and cutting public services?

Presently, National City has a 1 cent tax to our citizens. The citizens of National overwhelmingly voted for it. What it provided was enhancement to public safety and to

continue needed service to our residents. Prop. M wants to repeal this tax. Voting no will ensure that public safety and our service will continue. The 1 cent tax has a sunset clause of 10 years we are currently 2 years into it.

18.) Due to periods of drought, the impending water shortages will have a drastic affect on small businesses and National City residents' quality of life. What are your plans to help meet the demand for water resources?

Making sure that any new development projects know the importance of conservation. Making sure those conditions are met, Using drought residence plants in their landscaping. Have Sweetwater Authorities give workshops on information on how to be more conservative to water usage.

19.) Foreclosures affect the whole community, as a consequence of lack of property tax contribution, displaced families and potential blight. What solutions do you propose to address the housing crisis?

One thing is certain people obtaining housing loans need to be more informed on what loans are to their best advantage. They need to be sure they have fixed loans and not balloon payment, it's bad to get a no interest loans, because later payments increases... Hopefully, bailout could be at the State & Federal level some plans are coming forward to help those foreclosures. When banks take over properties it is imperative that they maintain those properties until they are sold or rented out. Displaced families would have some resources in placement with MAAC Project, Casa Familiar or Saint Vincent de Paul these are but a few places to start...

20.) Have you failed to vote in any national, state, legislative general elections or statewide ballot proposition elections in the past five years?

NO

21.) Do you have plans to seek higher office? If so, what office and when do you plan to run?

No, I am content serving my community in National City.

Please list any endorsements you have received:

State Senator Denise Ducheny, Congressman Bob Filner
S.D. Board of Supervisor Greg Cox , Mayor Ron Morrison of National City
Mayor Art Madrid of La Mesa and Councilman Phil Monroe of Imperial Beach